

NB Stakeholder Workgroup
Provider Communications Workgroup Minutes
Monday, October 17th, 2022 – 2:00-3:00pm

Attendees: Stephanie Barisch, CYFS; Michelle Churchey-Mims, CBHA; Jason Keller, Allendale Association, Bernadette May, Family Service Assn of Greater Elgin; Dee Ann Ryan, Family Advocate; Danny Silbert, ILHFS

Not Present; Kristine Herman, ILHFS BH Bureau Chief; Dustin Knollenberg, ILHFS; Cortney Auter, OMI

1. Minutes from 10/10/22 – Motion to approve by Michelle Churchey-Mims, seconded by Bernie May – Approved
2. Update on project management at HFS

Stephanie updated the workgroup on the meeting with HFS communications project management meeting held last Tuesday. Update to the timeline shared last week. Recommendations were made to speed up Phases 2 & 3, as CCSO agencies will be providing information and communication with local entities soon (if not already) and delay risks incongruent messaging to be shared before the toolkits are available. The project management team agreed to work to complete these phases on a faster timeline, if possible.

HFS BBH is to provide the content for each phase to the project team, which will start preparing drafts. Those drafts will be reviewed by this workgroup and the family communications workgroup to ensure that the messaging is comprehensive but in language that will be effective for the audience(s). I reminded the team that this group has committed to meeting weekly to review any materials provided, so that group feedback can be shared at the Tuesday morning meetings. HFS BBH agreed to provide content on Phase 1 to Communications by 10/25

John (at HFS) will be out of the office for 2 weeks and will be able to start building the website/toolkits upon his return.

No meeting Tuesday morning next week.

3. Review of any provided plans or materials from HFS

No materials to review this week.

4. Brief review of Phases 1-3 if needed

Added to Phase 2 a recommendation for a series of Town Halls to present to wider public about System of Care Philosophies and Concepts and introduce the Pathways to Success program. Danny agreed to communicate with the larger HFS BBH team about this recommendation.

5. Continued Development of Phase 4 plan

Phase 4 completed with discussion around the two-fold content and plan (recruitment and general marketing/information). Discussion around information that is still unknown, integration with the MCOs and recruitment of providers.

See PTS Provider Communication Strategy document for more information .

6. Public comments

No members of the public joined the meeting

7. Next meeting scheduled for Monday, October 24th, 2:00 pm.