# #HFS Illinois Department of Healthcare and Family Services

# HEALTH EQUITY AND QUALITY SUBCOMMITTEE

Dec 8th, 2021
Virtual WebEx Meeting
10AM - 12PM



# HE&Q SUBCOMMITTEE AGENDA

- I. Call to Order
- II. Roll Call of Committee Members
- **III. Introduction of HFS Staff**
- IV. Review and Approval of the Sep. 8th HE&Q Meeting Minutes
- V. Update on Healthcare Transformation
- VI. Community Health Workers, Perinatal Doula, and Evidence-based Home Visiting Services
  Feedback
- VII. MCO Presentations (ten minutes each)
  - a. Use of Data to Identify SDOH and to Drive Equity
- **VIII. New Business/Announcements** 
  - a. Community-Safety Net Hospitals
  - b. Discussion of HFS Mandatory Ethics Training for Subcommittee Members
- IX. Adjournment



# **HEALTH EQUITY AND QUALITY SUBCOMITTEE (HE&Q)**

# I. Call to Order ~ Howard Peters (Chair)

- Chair presides over Subcommittee meetings and represents subcommittee at MAC meetings.
- Nominations
- Discussion
- Selection

# EXPECTATIONS OF SUBCOMMITTEE MEMBERS

- Attend all regularly scheduled meetings; when this is not possible, secure prior approval from Chair to send a non-voting substitute.
- Bring healthcare and social determinants of health knowledge and subject matter expertise to bear on the work of the subcommittee in support of Illinois' Medicaid Program.
- Drive meeting agendas and work products

# HOUSEKEEPING

- Meeting basics
  - To ensure accurate records, please type name, organization, and email address into the chat.
  - If at all possible members are asked to attend meetings with their camera's turned on, however, if you call in, please email <a href="mailto:Kyle.Daniels@illinois.gov">Kyle.Daniels@illinois.gov</a> with a copy to Dawn.R.Wells@ Illinois.gov and Melisha.Bansa@Illinois.gov as soon as safely possible.
  - Mute audio except when speaking.
  - Please note that HFS staff may mute participants to minimize disruptive noise or feedback.
  - Patience, please many subcommittee members and staff are new to MAC proceedings.
- HFS is committed to hosting meetings that are accessible and ADA compliant. Closed captioning will be provided. Please email <u>Kyle.Daniels@illinois.gov</u> with a copy to Dawn.R.Wells@ Illinois.gov and Melisha.Bansa@Illinois.gov in advance to report any requests or accommodations you may require or use the chat to alert us of challenges during a meeting.
- Minutes of the prior meeting will be circulated to subcommittee members in advance of each session. Once approved, they will be posted to the website.

# HEALTH EQUITY AND QUALITY SUBCOMMITTEE AUTHORIZED BY THE MEDICAID ADVISORY COMMITTEE

The Health Equity and Quality subcommittee is established to advise the Medicaid Advisory Committee concerning strategies to improve customer outcomes by ensuring that populations covered under Healthcare and Family Services' Medical Assistance program have efficient, cost effective, and timely access to quality care that meets their need without discrimination based on race/ethnicity, gender, primary language, disability, sexual orientation, or socio-economic status.

### This sub-committee shall:

- 1. Identify and Review evidence-based practices and programs that can improve patient care, population health outcomes by addressing strategies supporting the social determinants of health.
- 2. Examine barriers that impact customer access to care and utilization of health care services and recommend strategies to mitigate these barriers.
- 3. Recommend Improvements to quality metrics and indicators.
- Assess streamlined approaches to identifying gaps in the delivery of services to Medicaid Customers.
- 5. Identify methods that can be modified or adapted to strengthen continuity of care.
- 6. Develop data informed recommendations to improve program implementation and evaluation metrics.
- 7. Recommend methods to improve provider participation and network adequacy.
- 8. Review and provide recommendations on how the Department can mitigate health disparities and the impact on communities disproportionately affect by COVID-19.
- 9. Consider and make recommendations on the definition of a "community" safety-net designation of certain hospitals
- 10. Make recommendations on the establishment of a regional partnership to bring additional specialty services to communities.
- 11. Review and make recommendations to address equity and healthcare transformation.



# **HEALTH EQUITY AND QUALITY SUBCOMITTEE (HE&Q)**

II. Roll Call of Committee Members ~ Melishia Bansa (Special Assistant to Director of HFS)

III. Introduction of HFS Staff ~ Howard Peters

IV. Review and Approval of the Sep. 8th HE&Q Meeting Minutes ~ Howard Peters



# V. UPDATE ON HEALTHCARE TRANSFORMATION

Presenter: Kimberly McCullough-Starks, Deputy Director for Community Engagement - HFS





# Healthcare Transformation Collaboratives Update

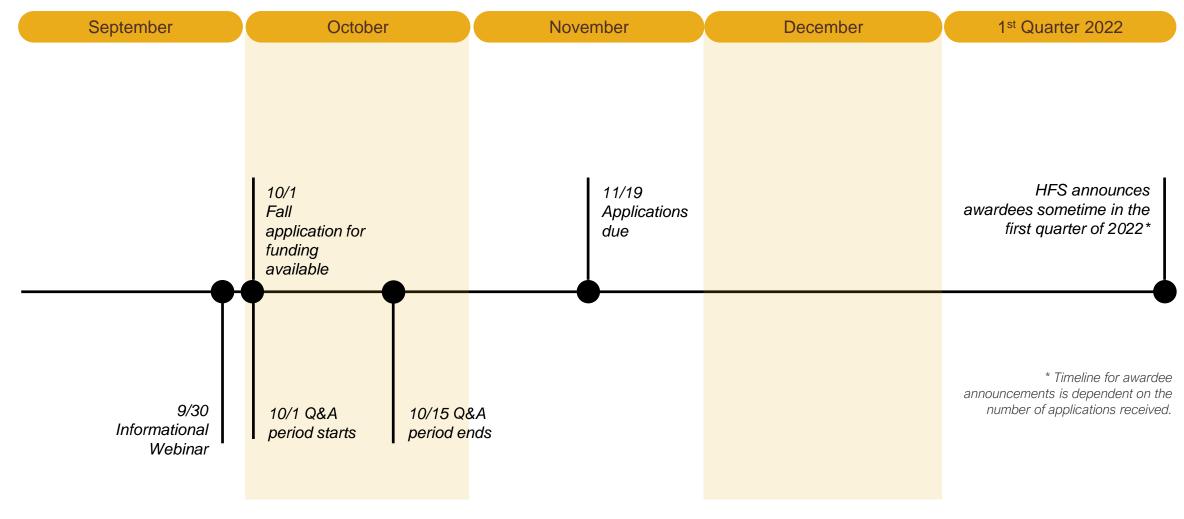
Application Period Closed: November 19, 2021

Public Comment Period Now Open: December 6-20, 2021

**Awards Projected To Be Announced:** Spring 2022

# **Application Key Dates**





HTC Informational Session September 30, 2021



# Stay connected

Register for HTC updates at HTC.Illinois.Gov

HTC Informational Session September 30, 2021





HTC Informational Session September 30, 2021



# **iHFS**

# VI. COMMUNITY HEALTH WORKERS, PERINATAL DOULA, & EVIDENCE-BASED HOME VISITING SERVICES FEEDBACK

# **Presenter: Laura Phelan, Policy Director - HFS**

- ➤ On November 10, HFS released a <u>public comment notice</u> requesting stakeholder feedback on the implementation of Community Health Workers (CHWs), perinatal doula services, and evidence-based home visiting services within the medical assistance program under <u>Public Act 102-0004</u>.
- > Stakeholder feedback is being collected orally during today's meeting.
- ➤ Written comments are being collected through December 31, 2021 and may be sent to:
  - > HFS.BPRA@illinois.gov, or
  - ➤ Illinois Department of Healthcare and Family Services, ATTN: Bureau of Program and Policy Coordination, 201 South Grand Avenue East, 2<sup>nd</sup> Floor, Springfield, IL 62763.
- > Stakeholder feedback will help inform State Plan Amendments (SPAs) that will be submitted to the federal Centers for Medicare & Medicaid Services (CMS) in early CY 2022.
  - > Federal CMS approval is required to receive federal matching dollars.

# THES VI. COMMUNITY HEALTH WORKERS, PERINATAL DOULA, & EVIDENCE-BASED HOME VISITING SERVICES FEEDBACK

### Stakeholder feedback could include:

- > Provider type qualifications, including required training and/or certification,
- ➤ How to define CHW, doula, and home visiting services, including frequency of visits, components billed to Medicaid, and any maximum quantities or limitations,
- > How to implement billing,
- ➤ How rates and a rate methodology should be developed, including background information that could be used to help justify the rates to federal CMS,
- ➤ How to implement these new services within a managed care framework, including how the new provider types may interact with MCO care coordinators,
- > How doulas may interact with home visitors during the postpartum period,
- > How to help existing providers learn about these new services and their importance,
- ➤ How to implement these new services in a way that promotes quality and coordination, advances equity, and qualifies for federal matching dollars, and
- > Any other key implementation issues stakeholders want to raise



# VII. MCO PRESENTATIONS (10 MINUTES EACH)

# Facilitator: Melishia Bansa, Special Assistant to Director of HFS

- a. Use of Data to Identify SDOH and to Drive Equity
  - i. Aetna
  - ii. Blue Cross Blue Shield of Illinois
  - iii. CountyCare Health Plan
  - iv. Meridianhealth
  - v. Molina Healthcare



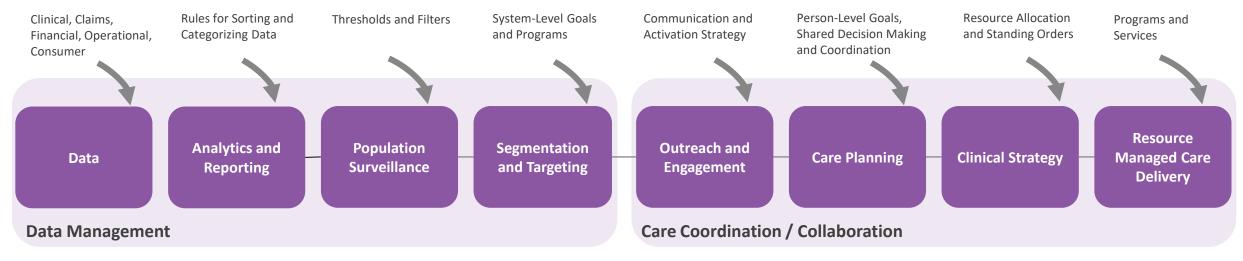
# **Leveraging Data to Identify SDOH and Promote Health Equity**

Health Equity and Quality Subcommittee Meeting (HE&Q)

Dr. Lakshmi Emory, Chief Medical Officer Mary Cooley, Health Services Officer Angela Richmond, Director of Quality Management



# Data Driven Design: Medical Management and Population Health Engagement<sup>1</sup>



### DATA ATTRIBUTE EXAMPLES

Claims Based Data:

- Inpatient Utilization
- Emergency Department (ED) Utilization
- PCP and Specialists Visits
- Conditions
- Pharmacy Data

Socio-Economic Attributes:



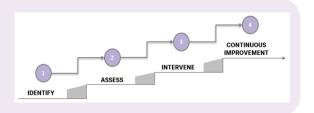
- Gender
- Ethnicities
- Economics
- Unable to Engage



and caregivers

**Model of Care** 

Access, Equity, Person-Centeredness, Cultural Competence, Evidenced Based Medicine, Empowering the Member to Self-sufficiency



# HYPERLOCAL TARGETING



- By products
- By providers and facilities
- By regions, counties and ZIP codes





• Member self-reporting through health screenings and assessments: Social Determinants of

• Referrals from providers, practitioners, health and wellness programs, community supports,

Health (SDoH) including Housing, Physical Environment and Food Security



# **Example of Data Driven Design to Promote Health Equity**

Sinai Chicago Medical Detox Unit at Holy Cross Hospital

# **Addressing Substance Use Disorder in Southwest Chicago**



### **Program Summary**

- Medical Detox Unit offers safe environment for withdrawal from drugs and/or alcohol under medical supervision
- Dedicated 20-bed unit at Holy Cross Hospital in Southwest Chicago
- Staff facilitates aftercare planning and links patient to resources for physical health, behavioral health, and other critical needs such as housing, safety, food access, and support systems





### **Progress to Date**

- Medical Detox facility opened June 1, 2021
- 233 patients completed 3- to 5-day taper as of October 30, 2021, on track to outpace goal of 500 by February 2022
- Discharge Against Medical Advice rate 8.6% compared to 20% national baseline



### **Success Story**

A young man who had been in recovery for many years relapsed. His aunt checked him into Holy Cross Medical Detox after she found him laying on the ground outside her place of employment. The patient was a \$300/day heroin user, underweight, malnourished, and experiencing housing instability. He reported not feeling understood. The patient's aunt supported his transition into a residential program after a 5-day detox. She reports that he has gained weight and is thriving. The aunt now wants to apply for a job Holy Cross Medical Detox at after witnessing their care model.



# **Example of Data Driven Design to Promote Health Equity**

Sinai Chicago Medical Detox Unit at Holy Cross Hospital

**Addressing Substance Use Disorder in Southwest Chicago** 

Cultural Competence in the Wall Inspiration around the Medical Detox Unit



















**Health Equity and Quality Subcommittee Meeting** 

December 2021

Confidential and Proprietary FOR INTERNAL USE ONLY

# **SDOH & Health Inequity P4P Initiatives**

# **Care Coordination SDOH Fund**

**Purpose:** To support high-risk youth and adult members and families by providing basic necessities to address Social Determinants of Health. We are measuring the impact of funding SDoH needs on medical costs and health outcomes.

The SDoH Fund program provides basic necessities to our members.

# From January to October 2021:

- 1424 members have received assistance
- 850+ additional HRS/HRAs completed
- 380+ received assistance to attend an appointment after an acute behavioral health admission to promote improved health outcomes
- \$63,000 spent to improve member access to basic needs and improve health outcomes.



# SDOH & Health Inequity P4P Initiatives Food Insecurity & Hunger Related to Health Outcomes

# Top Box Foods Partnership: Targeting Hunger in Specific Neighborhoods

**Purpose:** To address food insecurity for individuals at an increased risk of having or developing diabetes

BCBSIL has expanded on a partnership that was started in 2020 with the American Diabetes Association and Top Box Foods. In the 3<sup>rd</sup> and 4<sup>th</sup> quarter of 2021, BCBSIL provided over 3,000 boxes of fresh produce and lean meats to some of our communities' most vulnerable individuals.





# Sweet Potato Patch: Targeting High Risk Pregnant Women

**Purpose:** To address food insecurity for high-risk pregnant women with the goal of reducing NICU admissions.

Sweet Potato Patch focuses on improving infant and maternal health by providing meal delivery to women who are at highrisk. The meals provide the nutrients, lean meats, and vegetables needed to sustain a healthy pregnancy.

Currently, there are 50 women and 14 children in the program.

# T. Castro Produce: Healthy Foods for the Whole Community

**Purpose:** To bring fresh produce to communities in food deserts and neighborhoods with larger Medicaid recipient populations.

Beginning in September, BCBSIL partnered with T. Castro to distribute a fresh and organic fruits and vegetables at monthly farmers' markets. A total of 35 events have been held in 2021.

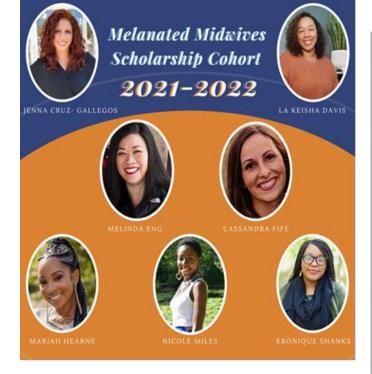
# SDOH & Health Inequity P4P Initiatives: Supporting Providers who focus on Medicaid & Underserved Populations

**Purpose:** To partner with providers and community organizations who specifically target increasing Health Outcomes in black and brown communities by increasing the number of culturally diverse providers, addressing access to care, and educating on implicit bias.

# **Maternal Health Partnerships**

**Melanated Midwives**provides financial support
to student midwives of
color.

7 recipients received scholarships



**Everthrive Illinois** launched train-the-trainer seminars to address maternal mortality prevention.

18 service providers from two community-based organizations completed the training during the 3<sup>rd</sup> quarter.

A total of 91 social service providers at 7 organizations have participated in the trainings.





# Social Determinants of Health & Health Equity Initiatives:

# **Telemedicine Infrastructure Grant**

**Purpose:** To expand virtual access to behavioral health care for underserved populations across the state of Illinois

# **Grant Funding Utilization**

Total Funding Distributed by BCBSIL: Over \$2M
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Number of Participating Providers: 61

Grant Award Amount Range: \$9,000-\$50,000 per provider

### **Outcomes**

From July 2020 to July 2021, over **625,000** telemedicine appointments were provided by participating providers to their Illinois patients – including almost **100,000** telemedicine visits for our BCBSIL Medicaid members.

The grant enabled multiple BCBSIL Medicaid providers to lend telecommuting equipment to members who would otherwise not be able to receive services during the COVID-19 pandemic due to stay at home advisories and limited access to technology.

# Summary of Received Items

- 1,000+ computers and tablets for clinicians to conduct visits
- 75+ printers and scanners
- 400+ phones and headsets to increase efficiency of communication with clinicians / patients
- 120+ webcams
- 480+ HIPAA compliant telecommunication software licenses for 25+ organizations
- Training, technical support, data collection expertise, and consulting related to expanding telehealth programming for 20+ organizations
- Documentation platform and EHR software upgrades for 15+ organization
- Telecommunication room and building updates for 10+ organizations
- Wi-Fi and cellular network expansion for 29+ organizations

# **Blue Cross Maternal Health Outreach**

**Purpose:** To build partnerships with community organizations to host informational sessions and community baby showers to ensure positive health outcomes for both mothers and their babies.

### **Community Baby Shower Overview:**

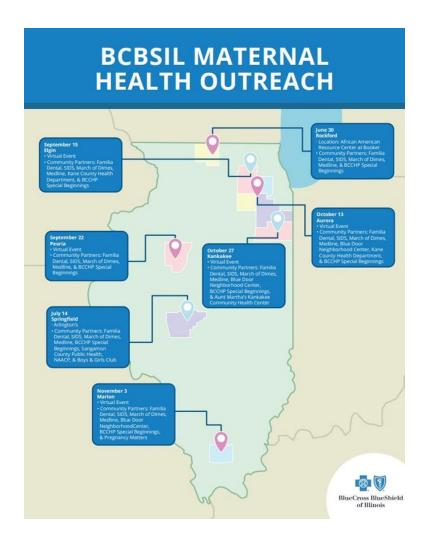
- 7 locations, including participants from 11 counties, were served through this initiative.
- A total of 231 attendees were given access to educational maternal health resources, including 191 expectant mothers and 40 support people.

### **Feedback from Participants**

"Everyone participating and all the helpful information made me feel a lot more confident and comfortable."

"Definitely learned a lot from the SIDS information. A lot of stuff I didn't know or even think of."

"Really appreciated the informative information and how helpful everyone was."



# Social Determinants of Health & Health Equity Initiatives:

# **Vision Outreach Campaign**

**Purpose:** Outreach to members diagnosed with diabetes to educate them on annual health maintenance and assist with retinal eye exam appointment scheduling

# **Program Overview**

BCBSIL, in partnership with our vision provider, conducts targeted member outreach to help our members with diabetes complete annual retinal eye exams

### Outcomes

Although the outreach campaign is ongoing, over the past 4 months over **300 appointments** have been scheduled

### **Process**



We identify members diagnosed with diabetes and compile information about the date of their last eye exam and the vision provider last visited



Members who have not yet completed their eye exam for the current year are sent a letter with retinal eye exam education, the date of their last eye exam, the provider they visited, and offered assistance in scheduling an appointment



Members who receive a letter also receive a phone call during which they are offered immediate assistance in scheduling a visit

# Social Determinants of Health & Health Equity Initiatives: Clinical Data Exchange Efforts

Purpose: To leverage Clinical Data Exchange Initiatives to support Health Equity Data Collection

- Through our work with Athena and Epic, our Clinical Data Exchange team has developed a process to extract Race, Ethnicity, and Language indicators from medical records
- We are using this data from medical records to augment the Race, Ethnicity, and Language indicators received on the 834 enrollment file
- Initial efforts resulted in a 39% increase in Race and Ethnicity indicators for IL Medicaid members with Athena medical records
- This information along with additional indicators from medical records, such as smoking and alcohol use will be incorporated into our population health efforts and clinical risk stratification model

We have implemented Epic Payer Platform partnerships with the following Illinois providers:

- Access Community Health
- Advocate Aurora Health
- DuPage/Edward Elmhurst
- OSF
- Northwestern Medicine
- NorthShore
- Northwest Community Hospital
- University of Illinois Hospital & Health Sciences System

The Epic Payer Platform is a secure, interconnected system of health information between BCBSIL and providers.

# Utilization of ICD-10 Z Codes to Collect SDoH Data

- Z Codes ranging from Z55 Z65 are ICD-10 encounter reason codes used to document SDoH data
- We monitor Z Code claims on a monthly basis to identify top SDoH needs and inform potential member interventions

Illinois Medicaid Members – Top 10 Codes by Unique Member (2021 YTD)				
Z-Code	Description	Unique Members	Claim Instances	
Z59.0	Homelessness	1,051	2,817	
<b>Z</b> 56.0	Unemployment, unspecified	903	1,464	
Z62.810	Personal history of physical and sexual abuse in childhood	594	922	
Z63.4	Disappearance and death of family member	579	1,071	
Z63.8	Other specified problems related to primary support group	500	745	
Z62.811	Personal history of psychological abuse in childhood	318	431	
Z63.9	Problem related to primary support group, unspecified	243	407	
Z63.79	Other stressful life events affecting family and household	225	369	
Z55.9	Problems related to education and literacy, unspecified	220	330	
Z62.820	Parent-biological child conflict	203	523	

### **Provider Education**

We distributed a provider tip sheet on Z Codes to educate providers on SDoH and adding Z Codes to claims submitted to BCBSIL. The tip sheet is also available on our provider website.



### **Z Code Pilot**

In 2021, we launched a pilot program with a few select providers to understand if **reimbursement for Z Codes would help drive provider adoption**. Providers were given funding to support their efforts around screening for SDoH and submitting Z Codes. We are monitoring the number of social needs screenings conducted and the volume of Z Codes submitted each month.

Note: The above table represents Z Code claims from January 2021 – August 2021.

# **SDoH Assessments & Tracking**

BCBSIL implemented an SDOH platform in August with over 200 engaged users, 575 searches, 30 screenings, and over 40 referrals.

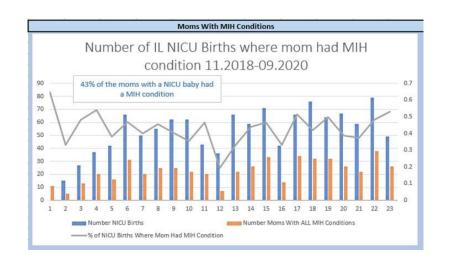


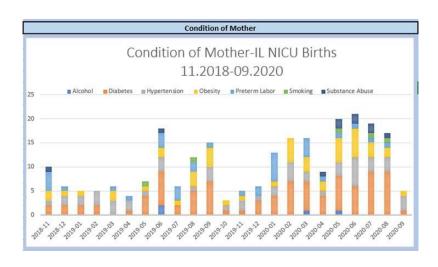
# Types of Referrals:

- · Behavioral Health
- Financial Support
- Foods
- Goods
- Health
- Housing
- Social Supports



Using population data obtained from utilization, special beginnings care coordination, and leveraging the insights gained from a NM Maternal Infant Health pilot, the IL NICU births were examined to detect any similarities between the populations and high-risk conditions of the NICU mothers.



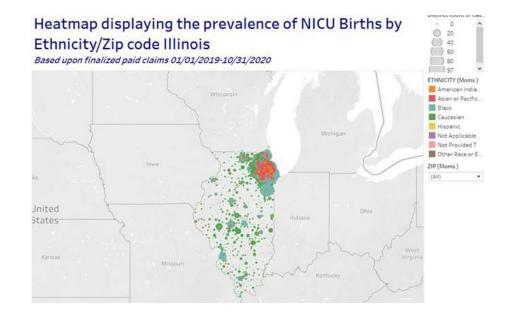


Conduct comprehensive analysis

Identify partner to deliver food to at-risk members

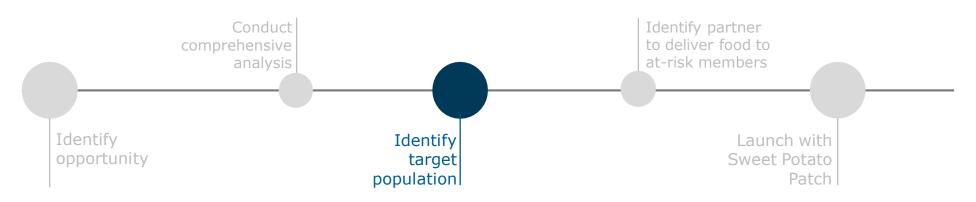
Identify opportunity

Identify target population Launch with Sweet Potato Patch

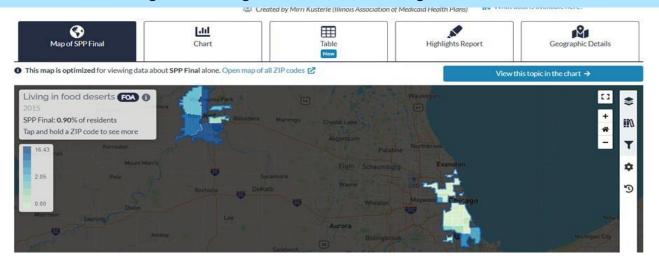


The Clinical Operations team worked to understand the social and economic demographics for communities with disproportionately high NICU rates.

NICU births for African American women by ZIP					
Zip	Neighborhood	Count			
60901	Kankakee	69			
60628	Roseland	91			
60620	Auburn Gresham	67			
60619	Chatham	56			



Through the analysis, the team identified that communities with higher NICU rates aligned with identified food deserts. A target list of high-risk members living in food deserts was created.





Using all data sources, we created a universe intended for taraeted outreach to members with the highest density of:

- % of population living in a food desert
- Density of ethnic disparity
- Disadvantaged zip codes
- Exhibiting MIH at-risk indicators



# **Questions?**

# CountyCare Provider Collaboration within DIA Zip Codes and Updates

Kathy Shanahan, Director of Population Health & Performance Improvement



## CountyCare/Provider Collaboration

- Share HEDIS Pillar performance data with Provider Groups
- 4 measures -Drill by DIA zip codes compared to Provider Group rates for 4 Measures
  - AAP Access to Preventive Health Services
  - BCS Breast Cancer Screening
  - CCS Cervical Cancer Screening
  - CBP Controlling Blood Pressure by DIA zip codes
- DIAs zip code drill down
  - Focus by volume (# of members) in each DIA zip code
  - Difference in rate from provider group's overall rates and DIA zip code rates

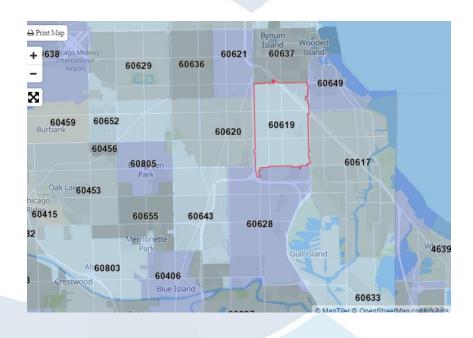


# Provider Group A: AAP,BCS, CBP & CCS Rates for Disproportionately Impacted Areas (DIAs)

	AAP-	PCP \	Visit		Diff from	BCS -	Brea	st C	A Screen	Diff from	СВГ	P- Coi	ntro	olling	ВР	Diff from	CCS - Ce	ervical C	:A Scr	eening		Diff from
Zip						Zip					Zip						7: 0 1					
Codes	0	1		Rate	Rate	Codes	0	1	Total Rate	Rate	Codes	0		Total		Rate	Zip Codes		1	Total	Rate	Rate
	11682	13082	24764	52.8%			1299	773	2072 <b>37.3</b> %	5		3222	68	3290	2.1%			6887	5021	11908	42.2%	
60619	1065	857	1922	44.6%	-8.2%	60619	69	37	106 34.9%	-2.4%	60619	198	3	201	1.5%	-0.6%	60619	521	285	806	35.4%	-6.8%
60628	693	542	1235	43.9%	-8.9%	60616	66	36	102 35.3%	-2.0%	60621	147	1	148	0.7%	-1.4%	60628	330	205	535	38.3%	-3.8%
60649	521	543	1064	51.0%	-1.8%	60649	58	33	91 36.3%	-1.0%	60827	145	2	147	1.4%	-0.7%	60620	275	227	502	45.2%	3.1%
60620	402	489	891	54.9%	2.1%	60621	50	37	87 42.5%	5.2%	60426	142	4	146	2.7%	0.7%	60649	314	183	497	36.8%	-5.3%
60827	398	474	872	54.4%	1.5%	60628	60	19	79 24.1%	-13.3%	60628	142	3	145	2.1%	0.0%	60827	254	231	485	47.6%	5.5%
60426	393	473	866	54.6%	1.8%	60426	32	42	<b>74</b> 56.8%	19.4%	60649	121	3	124	2.4%	0.4%	60616	295	152	447	34.0%	-8.2%
60616	410	416	826	50.4%	-2.5%	60620	53	21	74 28.4%	-8.9%	60620	110	1	111	0.9%	-1.2%	60621	225	194	419	46.3%	4.1%
60629	312	426	738	57.7%	4.9%	60827	43	26	69 37.7%	0.4%	60629	94	2	96	2.1%	0.0%	60426	200	196	396	49.5%	7.3%
60621	303	432	735	58.8%	5.9%	60637	43	22	65 33.8%	-3.5%	60637	94	2	96	2.1%	0.0%	60637	202	165	367	45.0%	2.8%
60617	354	356	710	50.1%	-2.7%	60629	38	26	64 40.6%	3.3%	60617	75	8	83	9.6%	7.6%	60629	186	173	359	48.2%	6.0%
60653	372	328	700	46.9%	-6.0%	60609	31	24	55 43.6%	6.3%	60636	80	1	81	1.2%	-0.8%	60653	202	149	351	42.5%	0.3%
60632	336	336	672	50.0%	-2.8%	60617	37	15	<mark>52</mark> 28.8%	-8.5%	60653	77	2	79	2.5%	0.5%	60617	195	142	337	42.1%	0.0%
60636	323	323	646	50.0%	-2.8%	60653	33	19	<b>52</b> 36.5%	-0.8%	60616	69	4	73	5.5%	3.4%	60636	177	156	333	46.8%	4.7%
60637	255	368	623	59.1%	6.2%	60636	27	22	49 44.9%	7.6%	60609	71	1	72	1.4%	-0.7%	60632	183	118	301	39.2%	-3.0%



## Provider Group A: Targeted Outreach



- Provider Group A targeted outreach to zip codes:
  - 60619 (Neighborhoods: Avalon Park, Burnside, Calumet Heights, Chatham, Grand Crossing, Roseland, Longwood Manor, Park Manor, West Chatham
  - 60628 (Neighborhoods: Calumet Heights, Morgan Park, Roseland, West Pullman, Longwood Manor, Washington Heights, Fernwood, Brainerd



### Provider Group A: Interventions by DIA zip codes 60619 & 60628

Identify which PCP members have seen within the past 3 years

The most recent AAP codes (up to three) and dates of service if
found for members from 2018 until the present.

The rendering provider name, or provider who saw the member

- Member outreach to 1,749 member's living in zip codes 60619 and 60628 with **1 gap in care** 
  - Start Date: 08/16/2021
  - 3 phone calls to member
  - Assistance with scheduling mammogram and/or PCP appointment
  - Follow-up phone call after appointment to ensure appointment completed
    - Assistance with rescheduling appointment as needed

## Outreach Summary members with 1 Care Gap

1749 Members in file 262 (15%) No phone #

1485 Members outreached – 3
Attempts
597 (40%) Conversation and/or voicemail
9(<1%) Declined
888 (60%) No answer or member not
available



## Provider Group A: Interventions by DIA zip codes

- Member outreach to 609 member's living in zip codes 60619 and 60628 with 2+ gaps in care AND offer transportation via Uber
  - Start Date: 09/07/2021
  - 3 phone calls to member
  - Assistance with scheduling mammogram and/or PCP appointment
  - Offered transportation via Uber
  - Follow-up phone call after appointment to ensure appointment p
    - Assistance with rescheduling appointment as needed

# Outreach Summary members with 2 + Care Gaps 507 Calls

# Unique Member Calls	% from 507 Population	Last Call Resolution
141	27.8%	Answering Machine - Left Message
102	20.1%	Conversation with member, discussed care gaps and UBER opportunity
170	33.5%	Call Attempts- No answer
3	0.6%	Member requested to be added to Do Not Call list
86	17.0%	Invalid Phone number

- 6 members accepted UBER ride
- 10/15/21 1<sup>st</sup> scheduled appt
- # of members accepting an appt is lower than expected
- Members have expressed appreciation for the UBER offer but did not have transportation as a barrier.
- Besides assistance with PCP visit, CCS, BCS, additional specialty referrals, medical and psychosocial care needs addressed



## Provider Group A – Provider Newsletter

#### HFS EQUITY MEASURE STRATEGY

#### IN PARTNERSHIP WITH CC QUALITY TEAM

Members in 60619 and 60628 zip codes have the highest rate of non-compliance for:

- Breast Cancer Screening
- Cervical Cancer Screening
- · Controlling High Blood Pressure
- · Annual Preventive Wellness Exam.



#### Phase I

 Outreach 1749 members having one identified care gap - complete

#### Care Gap Reports

- All measures (delivered May)
- Equity Measures (September)
  - Includes list of members, phone numbers, highlights P4P opportunity and Member Rewards

Step 1: Members with 1 care gap (1749) will be part of a phone campaign, assisted with scheduling m

Step 2: Members with 2,3 or 4 care gaps (609) will be a phone campaign AND will offer UBER ride to and from scheduled appointment for *initially* 

#### HFS EQUITY MEASURE STRATEGY

#### IN PARTNERSHIP WITH CC QUALITY TEAM

#### More about the UBER opportunity

If a member would like to arrange an Uber they would need to provide the CCSN rep with their cell phone number, address and appointment date two business days prior to their appointment.

- The member must be able to have the Uber application installed on their cellular phone (Credit card needed for install, but will not be charged for ride).
- The member will receive a text from CCSN including active link to the Uber application with pick up and drop off information included.
- The member will confirm pick up and drop off address information once they receive the text
- The day of the appointment the member will open the Uber application and the pick up and drop information will be
  provided for them and they will confirm (call) the Uber ride ONE hour prior to their appointment time and when they
  are ready to go to their appointment if it is a walk in clinic.
- For the pick up from the appointment they will also open the Uber application and select their drop off address based
  on the addresses already populated in the Uber application for this ride.



## Provider Group A: Interventions Phase II

## HFS Equity Measure Strategy

IN partnership with CC Quality Team

Members in 60619 and 60628 zip codes have the highest rate of non-compliance for:

- Breast Cancer Screening
- Cervical Cancer Screening
- Controlling High Blood Pressure
- Annual Preventive Wellness Exam.



#### Phase II

 Outreach to 609 members having 2 or more care gaps and offer UBER ride to/from appointment to 100 members meeting UBER requirements.

Results of UBER Opportunity

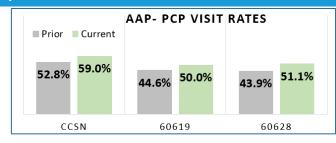
- Members were appreciative of offer, but did not have transportation as a barrier.
- Most members reported having recently seen or have scheduled visits with providers
- 9 Members accepted the UBER transportation opportunity and were scheduled
  - 2 members rescheduled their appointments
  - 1 successful appointment, others future dated



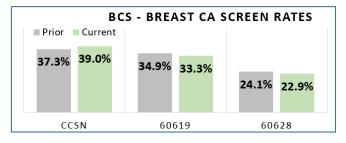
## CCSN - Disproportionately Impacted Areas (DIAs)

#### Zip Codes 60619 and 60628 – July to October 2021 Rate Comparison

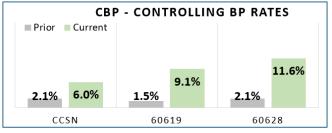
	AAP- PCP Visit													
	Noncompliant Compliant Denominator Rate								Diff from CCSN					
Zip Codes	Prior	Current	Prior	Current	Prior	Current	Prior	Current	Prior	Current				
CCSN	11,682	9,901	13,082	14,258	24,764	24,159	52.8%	59.0%						
60619	1,065	908	857	907	1,922	1,815	44.6%	50.0%	-8.2%	-9.0%				
60628	693	576	542	601	1,235	1,177	43.9%	51.1%	-8.9%	-8.0%				



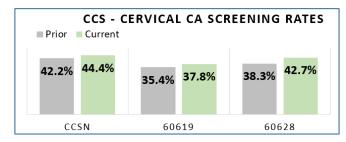
				BCS - Bre	east CA Scr	een					
	Noncon	npliant	Com	oliant	Denon	ninator	Ra	ite	Diff from CCSN		
Zip Codes	Prior	Current	Prior	Current	Prior	Current	Prior	Current	Prior	Current	
CCSN	1,299	1,168	773	748	2,072	1,916	37.3% <b>39</b> .0				
60619	69	60	37	30	106	90	34.9%	33.3%	-2.4%	-5.7%	
60628	60	54	19	16	79	70	24.1%	22.9%	-13.3%	-16.2%	



				CBP - C	ontrolling	ВР					
	Noncon	npliant	Com	oliant	Denon	ninator	Ra	ite	Diff from CCSN		
Zip Codes	Prior	Current	Prior	Current	Prior	Current	Prior	Current	Prior	Current	
CCSN	3,222	2,928	68	186	3,290	3,114	2.1%	6.0%			
60619	198	160	3	16	201	176	1.5%	9.1%	-0.6%	3.1%	
60628	142	122	3	16	145	138	2.1%	11.6%	0.0%	5.6%	



	CCS - Cervical CA Screening													
	Noncon	npliant	Com	oliant	Denon	ninator	Ra	ite	Diff from CC					
Zip Codes	Prior	Current	Prior	Current	Prior	Current	Prior	Current	Prior	Current				
CCSN	6,887	6,368	5,021	5,079	11,908 <b>11,447</b>		42.2%	44.4%						
60619	521	469	285	285	806	754	35.4%	37.8%	-6.8%	-6.6%				
60628	330	291	205	217	535	508	38.3%	42.7%	-3.8%	-1.7%				



# <u>Provider Group B</u>: BCS & CCS Rates for Disproportionately Impacted Areas (DIAs) with Mammography Site Designation

	Breast Cancer Screening												
Mbr DIA Zip	MAMMO SITE	Community Name(s)	ВС	cs	% Di Group B Rate	fference CountyCare Rate							
Ζip			Denom	Rate	41.2%	43.8%							
60637	PROV	Greater Grand Crossing, Hyde Park, Washington Park, Woodlawn	154	35.1%	-6.11%	-8.77%							
60619		Avalon Park, Greater Grand Crossing	152	42.1%	0.94%	-1.72%							
60620		Beverly	142	52.1%	10.94%	8.28%							
60649		Jackson Park Highlands, Woodlawn	134	52.2%	11.07%	8.41%							
60621	PROV	Englewood, Park Manor	126	36.5%	-4.66%	-7.32%							
60644	PRIETO	Austin	118	29.7%	-11.51%	-14.17%							
60651	STROG	West Humboldt Park, North Austin, Austin	110	33.6%	-7.53%	-10.19%							
60636		Englewood	107	36.4%	-4.72%	-7.38%							
60612	STROG	Medical District, East Garfield Park, Lawndale	100	30.0%	-11.17%	-13.83%							
60628		Cottage Grove Heights, Longwood Manor	99	52.5%	11.36%	8.70%							
60653	PROV	North Kenwood, Bronzeville	98	39.8%	-1.37%	-4.03%							
60623	STROG	Little Village, Lawndale	92	35.9%	-5.30%	-7.96%							
60411		Chicago Heights	85	43.5%	2.36%	-0.30%							
60629		Chicago Lawn, Ashburn, Gage Park	85	43.5%	2.36%	-0.30%							
60609	PROV	Back of the Yards, Bronzeville	81	40.7%	-0.43%	-3.09%							
60624	STROG	East Garfield Park, Lawndale	79	31.6%	-9.52%	-12.18%							

		Cervical Cancer Scree	ening			
Mbr	MAMMO		co	·s	% Dif	ference CountyCare
DIA	SITE	Community Name(s)		.5	Rate	Rate
Zip	3112		Denom	Rate	30.7%	46.9%
6063	7 PROV	Greater Grand Crossing, Hyde Park,	654	30.7%		-16.16%
		Washington Park, Woodlawn		30.77	0.0070	2012070
6041:	L	Chicago Heights	507	32.0%	1.22%	-14.94%
60619	)	Avalon Park, Greater Grand Crossing	405	34.1%	3.34%	-12.82%
6063	5	Englewood	400	26.8%	-3.98%	-20.14%
60620	)	Beverly	394	30.5%	-0.27%	-16.43%
60649	9	Jackson Park Highlands, Woodlawn	347	35.4%	4.72%	-11.44%
6062	PROV	Englewood, Park Manor	332	34.0%	3.31%	-12.85%
6064	PRIETO	Austin	321	30.2%	-0.51%	-16.67%
6065:	STROG	West Humboldt Park, North Austin, Austin	319	30.7%	-0.01%	-16.17%
60623	STROG	Little Village, Lawndale	313	21.1%	-9.64%	-25.80%
60629		Chicago Lawn, Ashburn, Gage Park	254	30.3%	-0.42%	-16.58%
60628	3	Cottage Grove Heights, Longwood Manor	246	27.6%	-3.09%	-19.25%
60624	STROG	East Garfield Park, Lawndale	232	32.3%	1.60%	-14.56%
6061	7	East Chicago, Calumet Heights	226	32.7%	2.01%	-14.15%
60653	PROV	North Kenwood, Bronzeville	225	32.9%	2.16%	-14.00%
60612	STROG	Medical District, East Garfield Park,	218	31.7%	0.92%	-15.24%
		Lawndale				



# <u>Provider Group B</u>: AAP & CBP Rates for Disproportionately Impacted Areas (DIAs) with Mammography Site Designation

Cook County Health Membership in Disproportionately Impacted Area (DIA) Zip Codes

MAMMO SITE Designations: ARL HTS (Arlington Heights), BLUE ISL (Blue Island), PRIETO (Dr. Jorge Prieto HIth Ctr), PROV (Provident Hospital), STROG (Stroger Hospital)

Top 10 DIA Zip Codes based on AAP Denominator Counts Are Color-Matched Across All Measure Tables

	Adult	Access to Preventative/A	mbul										
Mha					%[	)ifference	Mbr			C	BP	% D	ifference
Mbr DIA Zip	MAMMO SITE	Community Name(s)		AP	CCH Rate	CountyCare Rate	DIA Zip	MAMMO SITE	Community Name(s)			CCH Rate	CountyCare Rate
				Rate	####	60.2%				Den	Rate	####	8.90%
60637	PROV	Greater Grand Crossing, Hyde Park, Washington Park, Woodlawn	1442	46.4%	-7.82%	-13.78%	60637	PROV	Greater Grand Crossing, Hyde Park, Washington Park, Woodlawn	256	0.00%	-0.59%	-8.90%
60411		Chicago Heights	1160	45.9%		-14.22%	60619		Avalon Park, Greater Grand Crossing	243	0.00%	-0.59%	-8.90%
60636		Englewood	1017	48.2%		-11.99%	60620		Beverly	223	0.00%	-0.59%	-8.90%
60619		Avalon Park, Greater Grand Crossing	901	61.2%	6.94%	0.98%	60649		Jackson Park Highlands, Woodlawn	199	0.00%	-0.59%	-8.90%
60620		Beverly	893	59.1%	4.92%	-1.04%	60644	PRIETO	Austin	196	1.02%	0.43%	-7.88%
60623	STROG	Little Village, Lawndale	874	45.0%	-2.32%	-8.28%	60636		Englewood	189	0.00%	-0.59%	-8.90%
60644	PRIETO	Austin	814		-9.24%	-15.20%	60628		Cottage Grove Heights, Longwood Manor	189	1.06%	0.47%	-7.84%
60621	PROV	Englewood, Park Manor	774	56.6%	0.21%	-5.75%	60621	PROV	Englewood, Park Manor	181	0.55%	-0.04%	-8.35%
60651	STROG	West Humboldt Park, North Austin, Austin	769		8.64%	2.68%	60411		Chicago Heights	164	1.22%	0.63%	-7.68%
60649		Jackson Park Highlands, Woodlawn	724		2.38%		60617		East Chicago, Calumet Heights	142	1.41%	0.82%	-7.49%
60628		Cottage Grove Heights, Longwood Manor	599	61.4%		1.27%	60624		East Garfield Park, Lawndale	139	2.16%	1.57%	-6.74%
60624	STROG	East Garfield Park, Lawndale	570	49.6%	-4.56%	-10.52%	60651	STROG	West Humboldt Park, North Austin, Austin	132	0.76%	0.17%	-8.14%



## <u>Provider Group B</u>: Interventions for DIA zip codes

- Host Health Extravaganza
- Partner with Provider Group B to identify mammography screening for 5 sites (Stroger, Provident, Blue Island, Arlington Heights, and Prieto)
  - Health Extravaganza scheduled October 23, 2021 at Provident
  - Bundle measures to close care gaps
    - Services offered with mammogram: Pap smear, PCP visit with blood pressure check,
       COVID vaccination
  - Member engagement
  - Member transportation –CCH Fleet, Bus passes
  - Member education
  - CountyCare staff engagement (Volunteers)

#### Data, Marketing, and Partnerships

- Review DIA zip code list by poor compliance, volume and geography
- Develop communication/ outreach strategy
- Member incentive for AAP, BCS, and COVID vaccination
- Target Gift Cards on site
- Give-a-ways: CountyCare keychains, hand sanitizer, pens, Kleenex
- Volunteer t-shirts
- Breakfast and Lunch



## HealthCare Extravaganza Results

#### **Successes**

- o Gaps closed
- Member interaction
- CountyCare staff engagement with members
- Increase Health Equity for disparate population in 4 zip codes
- Promotion of CountyCare HealthPlan
- Multidisciplinary Collaboration with Provident Staff
- o Member Comments:
  - Liked to be able to get all services done at once
  - Been waiting 6 months for a mammogram and then CountyCare called
  - Glad that services are offered on a Saturday because it is hard to come during the week

### **Gaps Completed**

- Mammograms 22/34
- Pap Smears 14/29
- PCP Visits 13/27
- COVID Vaccination 6

#### Volunteers

- CountyCare Staff at event 8
- CountyCare Outreach staff
- Provident Mammograms 5
- Provident Providers 10
- Nurses2
- MA/Clerks 5



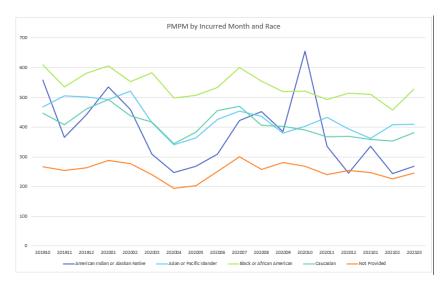
# SDOH Data used to Drive Health Equity





## Racial Disparity Dash

#### PMPM by Race & Region



- Reporting period: October 2019-March 2021
- Black or African American members have the highest overall PMPM (\$537 across the 18-month reporting period), which is 34% higher than the average overall PMPM across all members (\$401)
- Members residing in Central Chicago have the highest overall PMPM (\$530, 32% higher than average PMPM)
  - The high overall PMPM is mainly driven by the medical PMPM (\$431), which is 38% higher than the population average medical PMPM (\$313)
- Members residing in the South Suburbs have the lowest PCP visits per 1,000 (1,351), which is 20% lower than the population average (1,689)
- South Chicago has the highest average ED visits per 1,000 (648), which is 22% higher than the population average (530)

				-	Claims Sumn	nary	by Region					
Row Labels	ĮΨ	Sum of Ed Visits per 1000	Sum of PCP Visits per 1000		Med Total	N	Ned PMPM	Rx Total	Rx PMPM	Overall PMPM	Current Members	% of Current Membership
West Chicago		550	1842	\$	372,126,990	\$	296	\$ 94,674,923	\$ 75	\$ 371	81,438	20%
South Chicago		648	1520	\$	322,215,889	\$	365	\$ 87,751,224	\$ 99	\$ 465	58,445	14%
Far Southeast Chicago		574	1429	\$	234,405,235	\$	318	\$ 64,054,159	\$ 87	\$ 405	48,580	12%
Far North Chicago		418	1976	\$	213,492,466	\$	357	\$ 68,333,898	\$ 114	\$ 471	40,850	10%
South Suburbs		595	1351	\$	160,688,149	\$	281	\$ 44,316,910	\$ 77	\$ 358	39,401	10%
North Chicago		464	1905	\$	150,114,092	\$	292	\$ 51,746,496	\$ 101	\$ 393	34,209	8%
Southwest Chicago		450	1793	\$	136,987,793	\$	255	\$ 38,945,280	\$ 72	\$ 327	35,336	9%
Central Chicago		493	1742	\$	104,229,188	\$	431	\$ 23,971,704	\$ 99	\$ 530	16,152	4%
West Suburbs		538	1749	\$	82,044,922	\$	277	\$ 26,267,445	\$ 89	\$ 366	19,971	5%
North Suburbs		393	1823	\$	80,114,179	\$	291	\$ 23,884,810	\$ 87	\$ 378	19,351	5%
Southwest Suburbs		426	1606	\$	62,990,135	\$	297	\$ 17,339,180	\$ 82	\$ 379	14,316	4%
Grand Total		528	1697	\$	1,919,409,040	\$	313	\$ 541,286,027	\$ 88	\$ 402	408,049	100%

## Racial Disparity Dash

#### Inpatient/CM by Race & Region

IP Claims Summary by Race													
Row Labels	Admits per 1000	Average Length of Stay	IP Med Spend Total	al IP	Med PMPM	Current Members	% of Current Membership						
Black or African American	191	5.50	\$ 241,609,57	4 \$	161	154,965	389						
Not Provided	103	5.01	\$ 136,047,62	9 \$	93	142,401	35%						
Caucasian	133	5.12	\$ 99,216,04	1 \$	105	101,073	25%						
Asian or Pacific Islander	91	4.71	\$ 7,642,05	6 \$	68	12,740	3%						
American Indian or Alaskan Nativ	e 182	4.90	\$ 630,65	7 \$	102	492	0%						
Hispanic	316	8.00	\$ 15,04	0 \$	198	2	0%						
Grand Total	143	5.28	\$ 485,160,99	6 \$	121	411,673	100%						

IP Claims Summary by Region													
Row Labels	Admits per 1000	Average Length of Stay	Med	d Total	Med	d Total PMP	Current Members	% of Current Membership					
West Chicago	136	5.19	\$	140,289,158	\$	119	81,438	20%					
South Chicago	163	5.31	\$	122,312,450	\$	148	58,445	14%					
Far Southeast Chicago	141	5.21	\$	85,352,222	\$	123	48,580	12%					
Far North Chicago	134	5.42	\$	64,332,595	\$	115	40,850	10%					
South Suburbs	127	5.17	\$	56,528,394	\$	106	39,401	10%					
Southwest Chicago	121	4.74	\$	51,150,538	\$	101	35,336	9%					
North Chicago	125	5.30	\$	48,105,663	\$	100	34,209	8%					
Central Chicago	153	6.07	\$	36,913,496	\$	163	16,152	4%					
West Suburbs	128	5.20	\$	26,573,725	\$	96	19,971	5%					
Southwest Suburbs	132	6.82	\$	20,348,522	\$	102	14,316	4%					
North Suburbs	110	5.28	\$	19,145,135	\$	74	19,351	5%					
Grand Total	136	5.30	\$	671,051,899	\$	117	408,049	100%					

#### Inpatient Summary (October 2019 - March 2021)

- Aside from Hispanic members, Black or African American members have the highest average length of stay (5.51 days, 4% larger than population average of 5.31) and IP medical PMPM (\$156, 33% higher than population average of \$117)
- Members who reside in the Southwest Suburbs have the highest average length of stay (6.82 days, 29% higher than population average of 5.30)

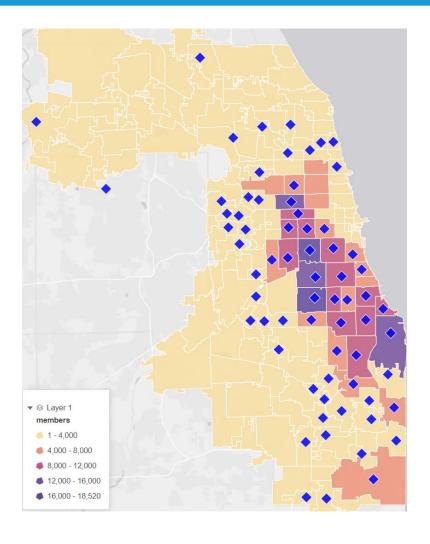
#### Care Management Summary (September 2021 membership)

- Members residing in the North Suburbs have the lowest screening completion rate (51%), which is 23% lower than the population average (66%)
- Members residing in the Southwest Suburbs have the lowest highrisk care plan completion rate (49%), which is 13% lower than the population average care plan completion rate (56%)

CM Summary by Region								
Row Labels	<b>↓</b> ▼ Total Members	High Risk Members	% High Risk	% Screening Completed (All Members)	% CPC (High Risk)	% HRA (High Risk)	% High Risk Recent CM	
West Chicago	81,438	3,065	4%	74%	59%	71%	62%	
South Chicago	58,445	2,504	4%	67%	62%	73%	69%	
Far Southeast Chicago	48,580	1,809	4%	68%	59%	70%	66%	
Far North Chicago	40,850	1,509	4%	61%	50%	62%	60%	
South Suburbs	39,401	1,393	4%	60%	60%	70%	70%	
Southwest Chicago	35,336	970	3%	74%	58%	70%	65%	
North Chicago	34,209	1,250	4%	69%	50%	64%	56%	
West Suburbs	19,971	765	4%	61%	52%	61%	60%	
North Suburbs	19,351	545	3%	52%	52%	67%	67%	
Central Chicago	16,152	654	4%	66%	54%	63%	62%	
Southwest Suburbs	14,316	464	3%	59%	50%	64%	63%	
Grand Total	408,049	14,928	4%	67%	57%	68%	64%	

## Membership by DIA Zip

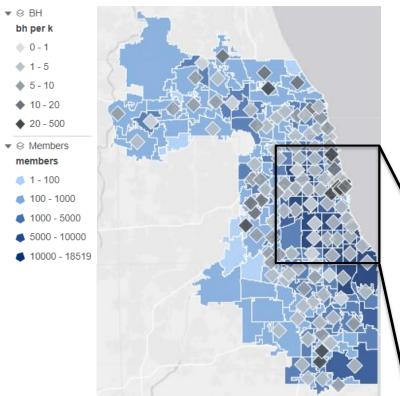
#### Disproportionately-Impacted Areas (DIA)



- The shaded zip code areas represent CountyCare's membership while the diamond markers represent
   68 DIA zip codes that CountyCare members reside in
- Out of CountyCare's current membership, 325K members live in disproportionately-impacted zip codes, which is **80% of CountyCare's current membership** of 411K for September 2021

#### Access to Care

#### Mapping Community BH Provider and Member Density by Zip Code



Member density is mapped in blue and Community BH providers\* per 1000 members with grey diamonds. All service locations are represented.

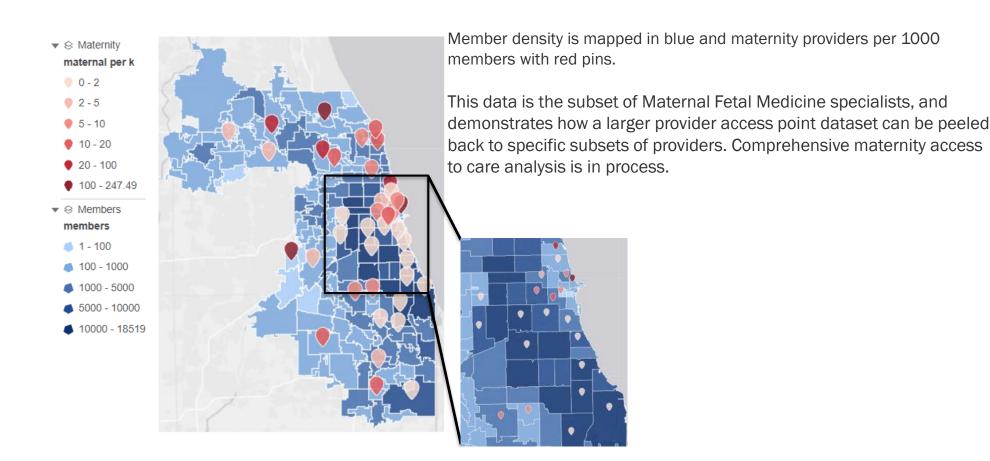
Large area zip codes without any Community BH providers in northwest and southwest Cook County indicates a potential opportunity

- Northwest: 0 Community BH providers per 1000 members (0 providers for 145 members in 60010)
- Southwest: 0 Community BH providers per 1000 members (0 providers for 1215 members in 60439, 60462, 60464, 60467, 60480, 60527)

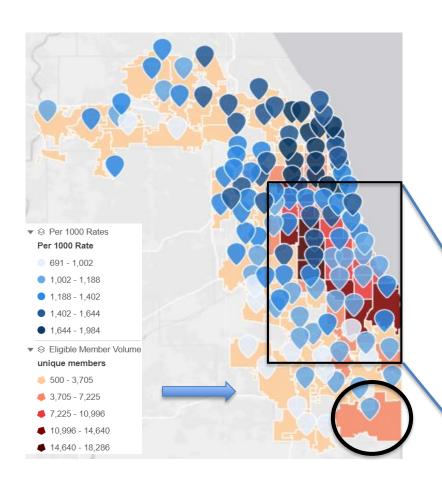
\*CMHCs, BHCs and SUPR Providers

#### Access to Care

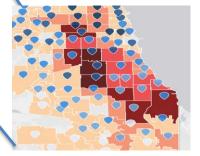
#### Mapping MFM Provider and Member Density by Zip Code



#### **PCP Visits**

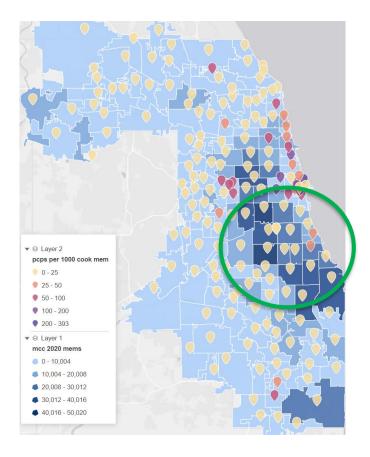


- The map shows per 1000 PCP Visit rates during 202004-202103 for zip codes where the eligible member population is greater than 500 unique members
- The greatest opportunity for improvement is in the **Southern** part of Cook County. This impacts 68K unique members.
  - Average per 1000 PCP Visit rate is 1046.
  - Zip Code (60411) in Southern Cook County would be a high impact area for intervention and comprises of 6,766 unique members with an average per 1000 PCP Visit rate of 1033.
- The areas with the highest member density (darker red) had an average per 1000 PCP rate of 1303



#### Access to Care

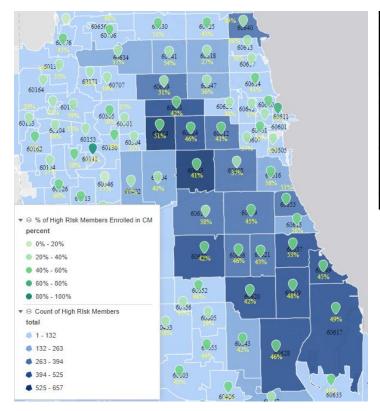
#### CountyCare PCPs Per 1000 Cook County Medicaid Members



- The blue represents Cook County Medicaid member density by Cook County zip code while the markers indicate the CountyCare PCPs Per 1000 Cook County Medicaid Member rate
- and southwest areas of Chicago would have the highest opportunity in contracting more PCPs into CountyCare's network given the high Cook County Medicaid membership concentration in this region
  - These areas represent about 600K Cook County Medicaid members, which is roughly less than half of the total Cook County Medicaid population

## Care Management

#### CM Enrollment Rates for High Risk Members



	Enrolled in CM	<b>High Risk Members</b>	CM Enrolled %
Total CC Average:	6,619	15,320	43%
Average within High Density Zip Codes:	3,806	8,449	45%
Opportunities for Improvement (Total):	1,472	3,681	40%
60639	110	356	31%
60608	119	319	37%
60632	113	294	38%
60612	139	342	41%
60623	241	592	41%
60620	204	487	42%
60629	179	427	42%
60651	211	497	42%
60621	156	367	43%

- Map visualizes high-risk member population density (blue) and CM enrollment rates with high-risk members (green).
- Areas of opportunity identified by finding zip codes with high density of high-risk membership with lower-thanaverage CM enrollment.
- Using July 2021 CM data, ACCESS enrollment is not accurately portrayed this month.

### Health Equity Efforts: COVID Vaccination Campaign

#### 1 in 3 CountyCare members are vaccinated

Vaccination Phase	Count of Membership	Percent of Total Membership (407k)	Percent of Vaccine-Eligible Membership (294k)
1st of 2 doses only:	19,093	4.69%	6.47%
Fully Vaccinated:	122,092	29.96%	41.39%

Member Counts by Residential Area (*DIA= Disproportionately Impacted Area):							
# of Members with a Residential Area Least 1 Dose							
DIA Cook County	105,579						
non-DIA Cook County	35,192						
Other	414						
Total	141,185						

- 47.87% of vaccineeligible CountyCare members have received at least 1 dose of the vaccine
- At the July 2021
   QBR we reported
   79,339 members
   with at least one
   dose, which
   increased by 44% to
   141,185 members
   with at least one
   dose

Data as of 10/1/2021 "Vaccine-eligible membership" is 12 y/o+

### CountyCare Partnership with Chicago Public Schools

#### **COVID-19 Vaccinations**

- Targeting school-aged members living in 606 zip codes
  - Text messages sent to remind CPS families about importance of getting vaccinated and locations near their home.
  - Members are directed to COVID-19 Vaccination clinics, events and CPS School-based Health Centers.
- Cook County Health and CPS Partnership
  - Linking CPS students/families to nearest CCH clinic for testing and vaccinations
    - Develop PCP relationship
    - Liaison between CPS principles and clinic managers
  - Staffing of CCH providers within CPS school-based clinics
    - Scheduled to align with timing of parents/guardian being present

## Next Steps for Further Analysis SDOH Data

#### **Current Initiatives**

- Creation of Health Equity Dashboard
- Review of how to utilize Metopio data (initial analysis around food insecurity and rental assistance based on DIA zip codes)
- SDoH Dashboard (Metopio, Z-Codes)
  - Other areas COVID 19 Vulnerability, High School graduation rate, Poverty rate, social vulnerability index, households with no internet
- Z code Analysis in conjunction with the Flexible Housing Pool
- Member Demographic Initiative
- Development of a Housing Strategy for the Health Plan (Eviction Diversion, street outreach, Bridge/supportive housing, employment navigation)
- Development of a Food Insecurity Strategy for the Health Plan (Dietary support, food based incentives, disease focused meal planning)
- New Century Health Clinically Focused Health Equity Initiatives

## Next Steps for Further Analysis SDOH Data

#### **Future State**

- mPulse Data Feeds for Member Language
- Potential data feeds from EMR flat files
- Exploring and potentially leveraging Identifi indicators (e.g. MEH Members Experiencing Homelessness)
- Other areas COVID 19 Vulnerability, High School graduation rate, Poverty rate, social vulnerability index, households with no internet
- Merging SDoH with existing reporting
- Z code Analysis
- Creating custom SDoH scores using a combination of publicly available data and Evolent data
- CME race & ethnicity feeds
- Tying SDoH to resources for all members



# **Establishing Health Equity**

Targeted initiatives to address health disproportionality

## **Defining Health Inequity**

Health inequities are systematic differences in the health outcomes of different population groups. In order to achieve health equity, resources must be allocated based on the needs of those disproportionately impacted.

#### To address health disproportionality, Meridian is:

- Stratifying HEDIS measure reporting for age, race, gender, and geography (including Disproportionately Impacted Area (DIA) zip codes) based on the 834 enrollment files received from HFS
- Customizing vendor relationships to cater initiatives for disproportionately impacted population needs
- Identifying and partnering with key providers and community resources to provide additional resources to disproportionately impacted populations
- Utilizing internal resources to collect and apply SDoH data to improve health outcomes



# Health Inequity Example: Maternal Health Program

#### **Meridian Health Equity Analysis:**

2021 HEDIS Health Disparities by Demographic Category							
Moosuro	Geography	Race (Black vs. Caucasian)					
Measure	(DIA Zip Codes vs. Non-DIA Zip Codes)						
PPC - Prenatal	3.63%	7.91%					
PPC - Postpartum	2.73%	9.73%					

In an effort to improve Maternal Health Inequity we targeted East St. Louis which is 97.7% Black or African American and partnered with two BEP vendors to work to *reduce the inequality and improve the lives of our community* 

Members are eligible if they are:



- African American
- First or Second **Trimester**
- Singleton Pregnancy
- Resident of selected counties



- Chicago-based, BEP, food business whose mission is to increase healthy food access to residents in urban food deserts
- Delivers farm-to-table healthy meals directly to residents



Promote healthy pregnancy and address disparities in birth outcomes among African American prenatal patients through increased healthy food access and consumption



Evaluation: Early stages of data collection, which includes completing a post-test with each participant after delivery, gathering participant clinical data and birth outcome data, and conducting interviews with participants and staff

"I gained a better relationship with my physician through participating. I was grateful for meals, and was also encouraged to attend regular OB visits with my doctor. I thank this program for having meals readily available to me during and after pregnancy. I was able to stop depending on fast food and junk food snacking."

- Health inequity maternal health program participant

## Future State – Meridian's New SDOH Model:

#### **Overview**

- The goal of the model is to identify members who have potentially unmet SDOH needs
- Once eligible members are identified, targeted outreach can help to meet those needs, improving health outcomes
- This model can also be applied at the population level, identifying potential community-wide issues and neighborhoods with particularly high potential need (This can be used to direct community outreach and partnerships)

#### **Process**

- The model draws on hundreds of measures of social, environmental, and economic conditions, at both the individual and neighborhood levels
- Using state of the art machine learning methods, each member is assigned an easily interpretable score that indicates their overall health risk from potentially unmet SDOH needs (Higher scores indicate a larger risk of adverse health outcomes or a deterioration in overall health)
- The model does not consider any purely medical information, like claims or prescription history, which allows the score to solely reflect socioeconomic risk factors

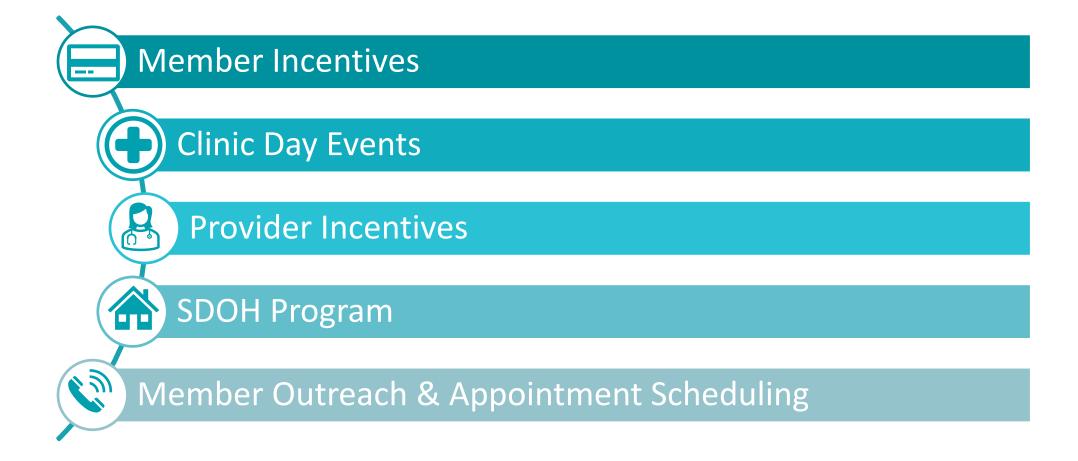


# MAC Health Equity Subcommittee

December 8, 2021



## **Best Practices**





## **Investing in Provider Partnerships**

MOLINA' HEALTHCARE

Molina Healthcare of Illinois 2021 Pay-for-Performance (P4P) Program

How to Earn Bonus Payments

The incentive program includes 11 measures, with each measure worth a maximum of four points. Providers can earn a total of up to 44 points (11 x 4). Provider groups earn points by achieving Medium- and High-performance thresholds. Points are then summed across all measures for a total score, which is then translated into a per-member-per-month (PMPM) value according to the number of measures the group is eligible for.

Performance Score								
Low	Low Medium							
0	2	4						

\*Low-, Medium-, and High-performance thresholds are based on NCQA Quality Compass 60<sup>th</sup> and 80<sup>th</sup> percentiles.

Claims received for services rendered through December 31, 2021, will be considered for bonus payment. All claims for the 2021 Quality Incentive Program measures must be received by February 24, 2022. Providers must be in compliance with timely filing guidelines, all terms of the provider contract with Mollina, strict NCQA HEDIS® and State of Illinois guidelines, and must bill using the appropriate CPT, HCPCS, and diagnosis codes in order to qualify for payment.

coainty intentive Program results that are into captured of assumeted capture in must be submitted as an electronic data transmission via secure shell file transfer protocol (SFTP). Supplemental data in the form of charts/medical records will NOT be accepted for this program. Providers wishing to set up electronic data transmissions must work with Molina to complete the setup and validation process by August 31, 2021. Final supplemental data files must be received by January 25, 2022.

#### Questions

Providers who have questions regarding the incentive program may email us at <u>Quality-HealthCampaigns@MolinaHealthcare.com</u> Providers may also call our Provider Network Management department at (855) 866-5462 for assistance or contact their Provider Network Manager.

No. of	Total Score to PMPM Values							
Eligible Measures	\$1 PMPM	\$1.50 PMPM	\$4.00 PMPM					
			4					
		4	6-8					
3		4-6	8-12					
4		4-8	10-16					
5		4-10	12-20					
6	4	6-12	14-24					
	4	6-14	16-28					
	4-6	8-16	18-32					
9	4-8	10-18	20-36					
10	4-10	12-22	24-40					
11	4-12	14-26	28-44					

- 2021 QIP Bonus Payment Schedule
- April 2022—determination of earned bonus
- May 2022—annual payout

Safety Net Hospital Follow Up Incentive:

Bonus payments for successful 7-day visit completions for FUA-7 and FUH-7

2021 Provider Pay for Performance Program

Women's Health and PPC Incentives

BCS/CCS visits completed in October; Deliveries from 8/1-12/31

FUH Referral Partnerships: Partner with providers for follow-up visit referrals after in-patient discharge

Molina Clinic Days – Molina outreach to fill reserved appointments



## **Health Equity Efforts: Updates**

#### Adult Behavioral Health

 Molina is partnering with provider in Winnebago County to provide a Behavioral Mobile Health Van

#### Maternal & Child Health

- Community outreach partnered with local organizations to do virtual and in-person events to discuss COVID-19, COVID vaccines and impacts to maternal health in African American/Black women
- Molina partnered with March of Dimes to provide 400 expectant mothers with a Drive

#### Child Behavioral Health

Regular meetings with SASS providers to discuss continuum of care opportunities & improvements

#### Equity Inclusiveness

- Molina works to create an inclusive environment by working in diverse communities, utilizing BEP vendors and creating culturally appropriate events using vendors from communities we are serving.
- Partnership with WalMart clinics in two underserved areas of Chicago. Targeting local members who are not accessing primary care in zip codes 60620 and 60639.

#### Keeping People in Community

• Molina has created over 177 events that provide essential services to families across the state of IL (i.e., job fairs, food events, community gardens, baby showers, etc.)



## **Health Equity Efforts Update: Initiatives**

Disease-Specific Case Management Program Specialized case managers become expert in manageable disease states, including disease states that disproportionally impact vulnerable populations. Those case managers work directly with highest need members and offer internal consultations to other case managers.

**Sickle Cell**: 94 members engaged in 2021; 69% in DIA zip codes. 27% reduction in inpatient costs.

**HIV/AIDS:** 171 members engaged in 2021; 66% in DIA zip codes. 18% reduction in inpatient admits. 20% reduction in ED visits.

**SUD/OUD:** 222 members engaged in 2021; 46.4% in DIA zip codes. 53% reduction in inpatient costs. 57% increase in prescription costs (medication adherence)

#### **SDOH Program**

Connectors work directly with members with SDOH needs to support a variety of SDOH factors and consult with internal Case

Managers.

Housing program including a dedicated Housing specialist 13 successful housing outcomes supported in 2021.

69% of engaged members live in DIA zip codes

## Change in Utilization Patterns for Members Engaged in DSCM

	% of Engaged in DIA Zip	IP Admits	IP Costs	ED Visits	ED Costs	Preventive Visits
Sickle Cell	69%	-15%	-27%	-2%	-7%	+6%
HIV/AIDS	66%	-18%	-10%	-20%	-16%	+4%
OUD/SUD	46%	-24%	-53%	-18%	-17%	+11%



## **Health Equity Efforts Update: Women's Health**

Breast and Cervical Cancer Screening

October Women's Health Month Provider Incentive –Provider incentives for provider that refers for BCS/CCS visits completed in October

Walmart Partnership targeting members with no CCS visit

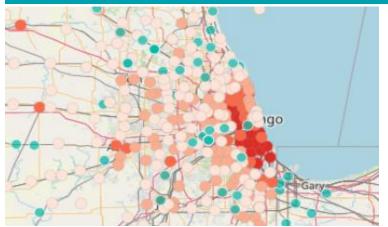
Member incentive campaign includes 32K members needing either/both their BCS/CCS services

#### Molina (Clinic) Day Events

Targeted provider groups in Central IL, Rockford, and Chicago's South and West Side neighborhoods with 34 Women's Health events during 2021

Scheduled 130 appointments for across 34 events statewide

#### **Cervical Cancer Screening – In Focus**



Cook Count	y CCS Rates
CCS-eligible Members	17,857
Members Noncompliant	10,444
Compliance Rate	41.51%
Black/African American CCS Rate – WalMart zips	36.83% (44.65% statewide)

Molina Day Events									
	Breast Cancer Screening Cervical Cancer Screening								
Communities Targeted	3	3							
Provider Partners	5	7							
Events Hosted	12	22							
Appointments Scheduled	78	52							



## Health Equity Efforts Updates: Language Services

#### Language Services by Language and Type

Language	Service	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Total
Arabic	Interpretation	21	25	14	13	17	19	23	20	11	163
	Translation	0	-	-	-	-	-	-	-	-	0
Cantonese	Interpretation	9	16	24	12	11	23	25	30	28	178
	Translation	0	-	-	-	-	-	-	-	-	0
French	Interpretation	7	17	7	7	7	8	7	6	26	92
	Translation	0	-	-	-	-	-	-	_	-	0
Hindi	Interpretation	4	1	4	6	7	3	4	5	5	39
	Translation	0	-	-	-	1	-	-	-	-	1
Korean	Interpretation	8	10	7	4	10	10	10	3	2	64
	Translation	0	-	-	1	2	-	-	1	-	4
Mandarin	Interpretation	5	4	11	17	14	11	15	15	18	110
	Translation	0	-	-	-	-	-	-	-	-	0
Polish	Interpretation	13	7	21	5	15	7	8	8	11	95
	Translation	0	-	-	_	_	_	-	_	-	0
Russian	Interpretation	6	6	8	5	12	10	8	13	6	74
	Translation	1	-	-	1	-	1	-	-	-	3
Spanish	Interpretation	518	480	604	472	553	731	925	955	988	6226
	Translation	1	4	6	4	1	3	5	4	-	28
Vietnamese	Interpretation	2	5	9	10	13	5	10	7	8	69
	Translation	0	-	-	-	-	-	-	-	-	0

#### **Interpretation Services**

- Molina uses an interpreter vendor to offer members interpretation services in over 250 languages, including American Sign Language (ASL) and teletypewriter (TTY)
- Central platform to easily order, manage and track the modes of language support. Which includes but is not limited to; telephone interpreting, video interpreting, onsite interpreting as well as written interpretations where needed
- Structured quality program that ensures the interpreters are performing to expectations of both the vendor and the organizations they support.
- All vendor staff are trained and certified in HIPAA compliance and provide support 24/7.

#### **Translation Services**

- Molina uses two vendors for translation services
- Communications, including materials requested by members, health education pieces, member letters, marketing materials and other plan materials are available in the requested language
- Molina Store available for call center agents to order commonly used translation materials for members.
- Ad-hoc requests come from Member Services team for translation
- Turnaround times for translation materials vary based on language and length of document. Most materials are completed within one week. All materials have been approved by HFS and reviewed for 6th grade reading level



## Innovations and Best Practices: Mammography and Cervical Cancer Screening

## **Community Events Addressing SDOH**

Our community engagement team has partnered with various community-based organizations across the state leading to various initiatives including:

- Food Distributions in East St. Louis, Rockford, East Moline, Waukegan, Springfield and Decatur
- Drive-Thru Baby Showers and Diaper Drives in South Shore and Austin
- Flu Clinics
- Winter Coat Drives
- Job Fairs



Drive Thru Food Distribution in East St. Louis May 2021



## Innovations and Best Practices: Mammography and Cervical Cancer Screening

## **Community Events Addressing SDOH**

- Community Laundry Days and Vaccination Clinics in Roseland
- Cleaning Supplies Giveaway and Vaccination
   Clinics in Champaign
- Molina Community Garden in Englewood
- Building Micro Pantries in Champaign to Address Food Insecurity
- Housing Insecurity Donation Events in Cook County



**Community Laundry Days and Vaccination Clinics** in Roseland – May 2021





## VIII. NEW BUSINESS/ANNOUNCEMENTS

Presenter: Howard Peters, HE&Q Chairman Kimberly McCullough-Starks

- A. Community-Safety Net Hospital Designation Recommendation
  - Assignment, Planning, and Next Steps



## **VIII. NEW BUSINESS/ANNOUNCEMENTS (Contd.)**

**Presenter: Melishia Bansa, Special Assistant to Director of HFS** 

- B. Discussion of HFS Mandatory Ethics Training For Committee & Subcommittee Members
  - i. Links to the mandatory trainings are provided below:
    - ► Ethics Training Program for State Employees and Appointees 2021
    - Harassment and Discrimination Prevention Training 2021
    - Security Awareness Training
    - HIPAA & Privacy Training



## VIII. NEW BUSINESS/ANNOUNCEMENTS (Contd.)

- ii. Completion Deadline: Dec 23, 2021
- ii. For any questions or concerns please contact and (cc) the following:
  - a. Kiran Mehta, HFS Assistant Ethics Officer ~ <u>Kiran.Mehta@Illinois.gov</u>
  - b. Bureau of Training: <a href="https://doi.org/10.1016/journal.com/">Hfs.bureauoftraining@illinois.gov</a> or their office at 217.557.9065
  - c. Melishia Bansa, Special Assistant to Director of HFS ~ Melishia.Bansa@Illinois.gov



## **HEALTH EQUITY AND QUALITY SUBCOMITTEE (HE&Q)**

IX. Adjournment



# THANK YOU!