

# CSAC CHILD SUPPORT GUIDELINES VIRTUAL TOWN HALL

## Marketing Tool Tips

---

Since we value your partnership, we have attached marketing tools to assist you in getting the word out to your valued customers. We have also included some tips to help you navigate using this kit.

### Marketing Tools & Tips

#### **Town Hall Flyer (PDF)**

This flyer may be printed (in black and white or color) and displayed on a bulletin board to gain interest in the Town Hall.

#### **Town Hall Social Media Graphic (PNG)**

This graphic can be used to size on all social media platforms, such as Facebook, Instagram, Twitter, LinkedIn or TikTok.

#### **Town Hall Email Header (PNG)**

To draw attention to the Town Hall, this header can be included when drafting an email to valued customers.

#### **Town Hall QR Code (PNG)**

This is a PNG of the identical QR code that can be placed and found on all your individual marketing tools, as well as serve as a link to navigate you to registration.